

Press Release
For Immediate Release

From: Olde Burnside Brewing Co.

RE: BRU:DOGS

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Hot Diggity Dog! For 15 years, Olde Burnside Brewing Co., of East Hartford, has produced some of the finest ales in CT; now, just in time for your summer cookout season, they bring you BRU:DOGS! What's more American than hotdogs and beer?! What could be more delicious this Memorial Day holiday than hotdogs infused with "Ten Penny Ale?"

Born of the craft brew explosion, owner Bob McClellan, decided it just seemed like a tasty idea! It's made locally with fresh-from-the-brewery **"Ten Penny Ale."** The cooking process eliminates all the alcohol, leaving only its essence to savor; meaty, full-flavored in its all-natural casing. BRU:DOGS are now available at all Highland Park Market locations.